

## Geisel Software UI/UX Expertise

Offering an extensive set of UI/UX services, Geisel Software can fast-track and optimize your product development. We'll review your product idea, manage user research/interviews, create mock-ups and wire-frames, and conduct user testing on the prototype we develop. Then we'll help you formulate that feedback into the most effective design strategy and implementation.

We've worked with some of today's most visionary companies to bridge the gap between stakeholder goals and user expectations to create exceptional, aesthetically pleasing and intuitive user experiences.

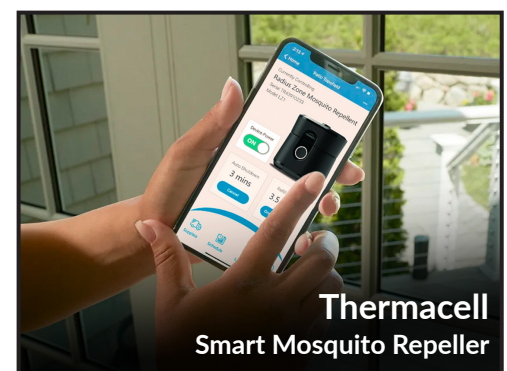
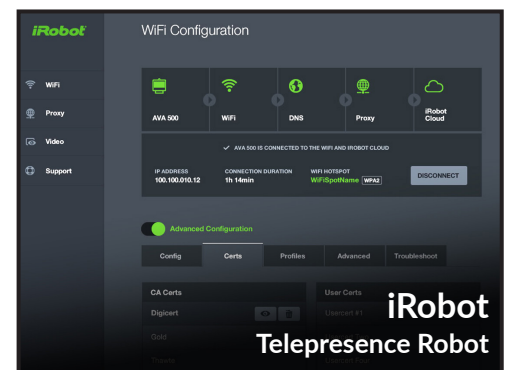
## Capabilities

- UX Design
- UI Design for Web, Mobile, Standalone Applications, On-Device Interface, etc.
- User Research
- Prototyping
- Wire-framing
- Decision Trees
- User Flows
- Responsive Design
- Interaction Design
- Branding, Typography, and Color Theory
- Mock-ups
- Information Architecture
- Front End Web Development
- Application Design
- 2D Animation

## Technical Skills

- Adobe Photoshop
- InDesign
- Premiere
- Illustrator
- HTML5
- CSS
- JavaScript
- WordPress
- Drupal
- Joomla
- Static Site Generation
- Unity
- Unreal Engine
- Blender

## Featured Projects



## ...and More!

- Congruity 360 Enterprise Data Services
- FLIR UGV Operator Control Interface
- FLIR Maintainers Multimedia Manual
- NuPulseCV Intra-vascular Ventricular Assist System
- Nitrium Device Firmware Management Platform
- PVPC Website
- Root Coding Robot

To learn more about Geisel Software's capabilities, please visit <https://geisel.software> or email JR Rodrigues at [jr@geisel.software](mailto:jr@geisel.software)